

# INTERNSHIPS AVAILABLE

## Digital Marketing Internship

An Internship is available as a digital marketing assistant with a renewable energy company. The candidate will gain broad experience in various aspects of digital marketing. Candidates need to have qualifications in the fields of digital, marketing, business, design or media. Candidates need to have an ability to multi-task and a passion for all things digital. Some of the tasks that the intern will be doing:



- Management of company's social media accounts (Facebook / Twitter / Instagram and emerging technologies).
- Create and manage online PPC advertising campaigns using Facebook, Google Adwords and Display Advertising.
- Content creation, scheduling, and performance analysis for social platforms.
- Content Creation: Researching, planning and writing pieces of content that will support the company's SEO and Content Marketing plans.
- Creating and updating website content
- Increase the company's presence through social media channels
- Increase the company's presence through search Engine optimisation

❏ **Minimum English Language Level : B2**

❏ **Length of Time : 2 months or more**

❏ **Location: Mallow, Co. Cork, Ireland**

❏ **Work schedule : Monday - Friday**

Email us for more information: [whiteinireland@gmail.com](mailto:whiteinireland@gmail.com)

