



VILNIUS GEDIMINAS  
TECHNICAL UNIVERSITY

Vilnius Gediminas Technical  
University, Lithuania



Riga Technical  
University,  
Latvia



Tallinn University  
of Technology,  
Estonia



Brno University of  
Technology,  
Czech Republic



CRACOW  
UNIVERSITY  
OF ECONOMICS

Cracow University  
of Economics,  
Poland

## THE 8<sup>th</sup> INTERNATIONAL SCIENTIFIC CONFERENCE



# Business and Management 2014

**May 15-16**  
2014 Vilnius,  
Lithuania

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2014 Vilnius,  
Lithuania

## May 15

Registration of Participants **9.00-10.00**

Welcome speech for conference participants **10.00-10.30**

Plenary Meeting (I part) **10.30-11.30**

Coffee Break **11.30-12.00**

Plenary Meeting (II part) **12.00-13.00**

Lunch **13.00-14.00**

Presentations in Sections **14.30-16.30**

Gala dinner **19.00**

## May 16

Optional – Meetings with representatives of  
the university **09.00-10.30**

Round Table Discussion “University Strategic Partnership in  
Regional and Global Context” **10.30-12.00**

Tour to Old Town of the Vilnius **14.00-16.00**

# May 15

Venue: Saulėtekio ave. 11, 08 aud. 2<sup>nd</sup> building

## **Welcome speech for conference participants 10.00-10.30**

## **Plenary Meeting (I part) 10.30-11.30**

***Sergio Bruni, Rosanna Pittiglio, Filippo Reganati***

HETEROGENEITY IN FIRM PERFORMANCE DURING ECONOMIC CRISIS

***Leon Pretorius, Jan-Harm C. Pretorius***

TECHNOLOGY INTERACTION DURING CYCLIC CONDITIONS

***Gintaras Sinkevičius, Stasys Dailydka***

RAILWAY TRANSPORT IN THE CONDITIONS OF GLOBALISATION

## **Plenary Meeting (II part) 12.00-13.00**

***Diego Navarra***

A GLOBAL PERSPECTIVE ON SUSTAINABLE URBAN GOVERNANCE IN  
VIEW OF CLIMATE CHANGE

***Jelena Stankevičienė***

STRATEGIC MANAGEMENT OF HIGHER EDUCATION INSTITUTIONS FOR  
SUSTAINABLE DEVELOPMENT

***David Luigi Fuschi***

THE EU PROJECTS: SUCCESS AND FAILURE FACTORS

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## **Presentations in Sections 14.30-16.30**

*Section* – **Enterprise Management**

*Section* – **Higher Education Management**

Venue: Saulėtekio ave. 11, 620 aud. central building

**Chairmen** – *Dr. R. Korsakienė, Dr. Ž. Tunčikienė*

**Secretary** – *MSc. T. Lankauskienė*

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***Angelina Rosha***

INTERNATIONALIZATION ORIENTED COACHING ACTIVITIES PROMOTING ORGANISATIONAL CHANGES IN BALTIC COUNTRIES

***Mara Petersone, Karlis Ketners, Aivars Vilnis Krastins***

TALENT MANAGEMENT IN PUBLIC ADMINISTRATION INSTITUTIONS: THE CASE OF LATVIAN CUSTOMS

***Sarfaraz Hashemkhani Zolfani, Saeed Seyed Agha Banihashemi***

PERSONNEL SELECTION BASED ON A NOVEL MODEL OF GAME THEORY AND MCDM APPROACHES

***Inese Mavlutova, Andris Sarnovics, Gregory Olevsky***

BUSINESS RESTRUCTURING AS A TOOL OF FINANCIAL STRATEGY OF A COMPANY

***Kęstutis Peleckis, Valentina Peleckienė, Kęstutis Peleckis***

STRATEGIC ORIENTATIONS OF NEGOTIATORS RHETORIC IN BUSINESS NEGOTIATIONS

***Kęstutis Peleckis, Valentina Peleckienė, Kęstutis Peleckis***

RHETORICAL ARGUMENTATION AND PERSUASION IN BUSINESS NEGOTIATIONS



***Nomeda Dobrovolskienė, Rima Tamošiūnienė***

THE USE OF RESOURCE ALLOCATION TOOLS IN PROJECT PORTFOLIO  
MANAGEMENT: LITHUANIAN CASE

***Romualdas Ginevičius, Jolita Diskienė, Karel Šuhajda***

THE INFLUENCE OF MARKET SITUATION ON DIVERSIFICATION  
STRATEGY OF COMPANIES' ACTIVITY

***Renata Korsakienė, Danuta Diskienė, Greta Drūteikienė***

THE ROLE OF HUMAN CAPITAL AND ORGANIZATIONAL LEARNING IN  
INTERNATIONALIZATION OF SMES

***Mohammad Hasan Aghdaie, Sarfaraz Hashemkhani Zolfani,  
Edmundas Kazimieras Zavadskas***

SALES BRANCHES PERFORMANCE EVALUATION:  
A MULTIPLE ATTRIBUTE DECISION MAKING APPROACH

***Oksana Lentjushenkova, Inga Lapina***

INTELLECTUAL CAPITAL INVESTMENTS INFLUENCE ON  
ENTERPRENEURSHIP AND ECONOMICS PERFORMANCE

***Izolda Joksiene, Algis Zvirblis***

CONSOLIDATED ASSESSMENT OF COMPOSITE COMPETITIVENESS  
INDICATORS: THE CASE OF MANUFACTURING ENTERPRISE

***Romualdas Ginevičius, Neringa Slavinskaitė***

THEORETICAL ASPECTS OF DECENTRALIZATION

***Arturs Zeps, Leonids Ribickis***

STRATEGY DEVELOPMENT PROCESS IN HIGHER EDUCATION INSTITUTIONS

***Ilze Bulgīna, Biruta Sloka, Juris Dzelme, Ginta Tora, Ināra Kantāne***

CHANGING THE MANAGEMENT PARADIGM OF EDUCATION AND  
TRAINING FOR IMPROVED COMPETITIVENESS

**May 15-16**

2014 Vilnius,  
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## **Section – Finance Engineering**

Venue: Saulėtekio ave. 11, 713 aud. central building

**Chairmen – Dr. J. Stankevičienė, Dr. D. Jurevičienė, Dr. R. Tamošiūnienė**

**Secretaries – MSc. A. Kvietkauskienė, MSc. I. Račinskaja**

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### ***Jelena Titko***

DEA APPLICATION IN BANKING:

RELATIONSHIP BETWEEN EFFICIENCY SCORES AND BANK SIZE

### ***Lech Kurkliński***

FOREIGN DIRECT INVESTMENTS IN THE BANKING INDUSTRY –  
CULTURAL BARRIERS. CASE STUDY OF POLAND

### ***Daiva Jurevičienė, Erika Avižinytė***

THE EVALUATION OF LOW AND MEDIUM RISK INVESTMENT TOOLS IN  
LITHUANIAN FINANCIAL MARKET

### ***Daiva Jurevičienė, Olga Ivanova***

THE RUN OF LITHUANIAN HOUSEHOLDS FINANCIAL BEHAVIOR

### ***Jana Šimáková***

RELATIONSHIP BETWEEN THE POLAND´S TRADE FLOWS AT  
THE COMMODITY LEVEL AND THE ZLOTY EXCHANGE RATE

### ***SİNEM PEKER, BORA AKTAN***

CLUSTERING IN EUROPEAN STOCK INDICES IN CRISIS AND  
NON-CRISIS PERIODS

### ***Jekaterina Nazarova***

PORTFOLIO STRUCTURE PLANNING AND ITS´ FUTURE PRICE  
FORECASTING MODEL



***Jelena Stankevičienė, Nijolė Maknickienė, Algirdas Maknickas***

INVESTIGATION OF EXCHANGE MARKET PREDICTION  
MODEL BASED ON HIGH-LOW DAILY DATA

***Reza Hafezi, AmirNaser Akhavan***

A NOVEL CONCEPTUAL RISK MANAGEMENT MODEL BASED ON  
THE FUTURE'S UNCERTAINTIES

***Mark Kantšukov***

INVESTORS' BEHAVIOUR AND PERFORMANCE IN VARIOUS RISK  
ENVIRONMENTS: RESULTS OF A CLASSROOM EXPERIMENT

***Egidijus Bikas, Sandra Žaltauskaitė***

THE ROLE OF FISCAL POLICY IN ENSURING FINANCIAL  
STABILITY IN LITHUANIA

***Bohumil Stádník***

THE VOLATILITY PUZZLE OF BONDS

**May 15-16**

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## **Section – International Economy: Problems of Innovation and Marketing Management**

Venue: Saulėtekio ave. 11, 716 aud. central building

**Chairman – Habil. dr. B. Melnikas**

**Secretary – MSc. K. Peleckis**

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### ***Borisas Melnikas***

GLOBAL TRANSFORMATIONS: VARIETY, PHENOMENA AND  
REGULARITIES, HOLISTIC APPROACH

### ***Aurelija Burinskiene, Vida Pipiriene***

TECHNOLOGICAL INNOVATIONS AND TECHNOLOGY ACHIEVEMENT

### ***Angele Kedaitiene***

REFLECTION OF THE ECONOMIC GROWTH THEORIES IN  
EUROPA 2020 STRATEGY

### ***Kęstutis Peleckis***

REVIEW OF INTERNATIONAL BUSINESS NEGOTIATIONS RESEARCH:  
CURRENT ACHIEVEMENTS AND DIRECTIONS OF FURTHER RESEARCH

### ***Irena Vaivode, Vitalijs Jurenoks***

INNOVATION POLICY IN THE CONTEXT OF NOWADAYS GLOBALISATION

### ***Anna Abeltina***

PLACE MARKETING ATTRACTION FACTORS

### ***Dmitrijs Skoruks, Maija Šenfelde***

ECONOMETRIC METHODOLOGY OF MONOPOLIZATION PROCESS  
EVALUATION





***Marzanna Katarzyna Witek-Hajduk***

INTERNATIONALIZATION STRATEGIES IN RESPONSE TO  
THE ECONOMIC CRISIS THE EXAMPLE OF POLISH COMPANIES

***Aleksander Srdič, Jana Šelih***

INNOVATION MANAGEMENT IN PROJECT ORIENTED COMPANIES

***Liudmila Lobanova, Iveta Ozolina-Ozola***

INTERNATIONALIZATION PROCESSES AND EFFECTIVE PRACTICES OF HRM:  
EMPLOYEE PERFORMANCE AND COMMITMENT IN LATVIA AND LITHUANIA

***Borisas Melnikas***

THE CONVERGENCE AND INTERACTION BETWEEN THE BUSINESS AND  
PUBLIC SECTORS IN THE CONTEMPORARY WORLD ECONOMY

***Bahman Peyravi***

THE NEXUS BETWEEN AGEING POPULATION, INNOVATION,  
ENTREPRENEURSHIP AND SUSTAINABLE DEVELOPMENT

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## **Section – Social and Economic Business Environment**

Venue: Saulėtekio ave. 11, 624 aud. central building

**Chairman – Dr. V. Peleckienė**

**Secretary – MSc. V. Podgaiskytė**

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**Sabine Wagenhals, Wendy Garner, Les Duckers, Katja Kuhn**

SUSTAINABILITY INDEX WITH INTEGRATED INDICATOR DEPENDENCIES

**Sergei Kornilov, Tatjana Põlajeva**

THE AGENT-BASED STRUCTURAL APPROACH IN INFRASTRUCTURE FOR ECONOMIC GROWTH

**Ivaylo Ivanov**

PROBLEMS OF REINDUSTRIALISATION IN DEPRESSIVE REGIONS:  
CASE OF BULGARIA

**Romualdas Ginevičius, Max Hogeforster, Dainora Gedvilaitė**

THE FORMATION OF THE SYSTEM OF INDICATORS OF DEVELOPMENT OF THE COUNTRY'S REGIONS

**Askoldas Podvieszko**

INFLUENCE OF PROCESSES OF TRANSFORMATION OF ECONOMY ON FINANCIAL STABILITY

**Toma Lankauskienė, Manuela Tvaronavičienė**

ECONOMY STRUCTURE, PRODUCTIVITY AND ECONOMIC GROWTH:  
TOWARDS METHODOLOGICAL PERSPECTIVE

**Jovita Vasauskaite, Ligita Gaspreniene**

THE IMPACT OF EU ENERGY POLICIES ON TECHNOLOGICAL PERFORMANCE OF LITHUANIAN MANUFACTURING ENTERPRISES

***Miloslav Novotny, Miroslav Matl, Karel Suhajda, Eva Suhajdova,  
Frantisek Vajkay, Jan Skramlik, Michal Potuznik***

MANAGEMENT SYSTEM OF BUILDING PRODUCTION PROCESS IN  
CENTRAL EUROPE

***Michal Tvrdon***

LABOUR MARKET PERFORMANCE AND DECOMPOSITION OF  
UNEMPLOYMENT: THE CASE OF VISEGRAD GROUP COUNTRIES

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## **Section – Information and Communication Technologies in Business**

### **Section – Logistics and Supply Chain Management**

Venue: Saulėtekio ave. 11, 704 aud. central building

**Chairman – Dr. V. Davidavičienė**

**Secretaries – MSc. J. Sabaitytė, MSc. R. Labanauskis, MSc. G. Čyras**

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#### ***Deniss Šceulovs, Elīna Gaile-Sarkane***

IMPACT OF ELECTRONIC ENVIRONMENT ON BUSINESS DEVELOPMENT:  
CASE OF LATVIA

#### ***Zlatko Nedelko, Vojko Potocan, Valentina Peleckienė***

MANAGEMENT TOOLS FOR SUPPORTING SUPPLY CHAIN MANAGEMENT –  
EVIDENCE FROM SLOVENIA

#### ***Milena Dicheva, Stanislava Kovacheva***

BEST PRACTICES FOR ALTERNATIVE TOURISM SERVICES IN BULGARIA

#### ***Ieva Meidutė-Kavaliauskienė, Eglė Rupulevičienė***

THE INFLUENCE OF INTERNATIONAL COOPERATION ON FURNITURE  
MANUFACTURE'S SECTOR'S LOYALTY TO LOGISTICS SERVICE PROVIDER

#### ***Aidas Vasilis Vasiliauskas, Virgilija Zinkevičiūtė, Dovilė Kontautaitė***

FEASIBILITY STUDY ON TRANSPORT ENTERPRISES' QUALITY IMPROVEMENT

#### ***Aidas Vasilis Vasiliauskas, Ieva Macijauskytė, Rolandas Vitkūnas, Virgilija Zinkevičiūtė, Jelena Pavlova***

A MODEL OF IMPLEMENTING LEAN LOGISTICS PRINCIPLES IN LITHUANIAN  
TRANSPORT ENTERPRISES

***Jolanta Tamošaitienė, Edmundas Kazimieras Zavadskas,  
James J.H. Liou, Gwo-Hsiung Tzeng***

SELECTING SUPPLIERS IN GREEN SUPPLY CHAIN MANAGEMENT

***Ieva Meidutė-Kavaliauskienė, Darius Ramaneckas***

ANALYSIS OF SUPPLY CHAIN FINANCIAL SYSTEM IN REPUBLIC OF  
LITHUANIA LOGISTICS ENTERPRISES

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## **Section – Intelligent Investment Strategy for Universal Sustainability Development**

Venue: Saulėtekio ave. 11, 623 aud. central building

**Chairman – Habil. dr. A. V. Rutkauskas**

**Secretary – Dr. V. Stasytė**

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The section is organized according to the project “Design of Investment Strategy for a Medium Size Country Pursuing for Universally Sustainable Development“, project No. VP1-3.1-ŠMM-07-K-03-060. The project is funded by the Research Council of Lithuania from the European Social fund.

**Aleksandras Vytautas Rutkauskas, Alina Kvietkauskienė,  
Povilas Vyšniauskas**

HUNTING FOR SUSTAINABLE INVESTMENT RETURN IN GLOBAL  
FINANCIAL MARKETS

**Alina Kvietkauskienė, Raimonda Martinkutė-Kaulienė**

THE APPLICATION OF UTILITY FUNCTION FOR INVESTMENT  
DECISION-MAKING

**Aleksandras Vytautas Rutkauskas**

MULTISECTORIAL, MULTIVARIABLE, MULTICRITERIA STOCHASTIC  
OPTIMIZATION MODELS SYSTEM

**Anicetas Ignotas**

SOCIALLY RESPONSIBLE AND SUSTAINABLE EMPLOYMENT  
POLICY TRENDS



***Aleksandras Vytautas Rutkauskas, Vytas Navickas,  
Viktorija Stasytytė***

UNIVERSALLY SUSTAINABLE DEVELOPMENT AS A FRAMEWORK OF SMALL COUNTRIES' ECONOMIC EFFICIENCY AND NATIONAL SELF-SUFFICIENCY

***Vytas Navickas, Džiuljeta Ruškytė***

INDICATORS OF SUSTAINABLE ECONOMIC GROWTH AND THEIR MANAGEMENT

***Giedrė Kvieskienė, Eglė Celiešienė***

THE DEVELOPMENT OF INDICATORS FOR SUSTAINABLE EDUCATION: METHODOLOGICAL AND CONCEPTUAL APPROACHES

***Julija Bistrova, Natalja Lace***

SHAREHOLDER VALUE SUSTAINABILITY DRIVERS THROUGH THE PRISM OF OUT- AND UNDERPERFORMERS (EVIDENCE FROM CENTRAL AND EASTERN EUROPE)

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## **Section – Smart Development**

Venue: Saulėtekio ave. 11, 709 aud. central building

**Chairman – Dr. R. Jucevičius**

**Secretary – MSc L. Liugailaitė-Radzickienė**

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The section is organized according to the project “Smart Development of Social Systems“, project No. VP1-3.1-ŠMM-07-K-03-063. The project is funded by the Research Council of Lithuania from the European Social fund.

***Palmira Juceviciene, Robertas Jucevicius***

WHAT DOES IT MEAN TO BE SMART?

***Giedrius Jucevičius***

STRATEGIC TENSIONS OF SMART DEVELOPMENT

***Jolita Sinkiene, Kristina Grumadaite, Laura Liugailaite-Radzickiene***

DIVERSITY OF THEORETICAL APPROACHES TO THE CONCEPT OF SMART CITY

***Jurgita Bruneckiene, Jolita Sinkiene***

CRITICAL ANALYSIS OF APPROACHES TO SMART ECONOMY

***Eglė Gaulė, Šiuoždinienė Jurgita, Jolanta Buškevičiūtė***

THE NEED OF SMARTNESS IN PUBLIC GOVERNANCE

***Robertas Jucevičius, Laura Liugailaitė-Radzickienė***

FRAMEWORK FOR DEVELOPMENT OF CITY'S INTELLIGENCE

***Kristina Grumadaite***

INNOVATION DIMENSION IN THE CONCEPT OF A SMART CITY:  
IS THE INNOVATIVENESS THE MAIN ATTRIBUTE OF BEING SMART?





## Virtual Participation

### ***Elena Rogova***

DUPONT ANALYSIS OF THE EFFICIENCY AND INVESTMENT APPEAL OF RUSSIAN OIL-EXTRACTING COMPANIES

### ***Anna Križanová, Lubica Štefániková, Gabriela Masárová, Martina Rypáková***

KEY SUCCESS FACTORS OF COMPANY'S INTELLIGENCE PROGRAM

### ***Marcin Kęsy***

METHODS OF INTERNAL COMMUNICATION IN PUBLIC ADMINISTRATION OFFICES - ON THE BASIS OF QUALITATIVE ANALYSIS

### ***Darja Stepchenko, Irina Voronova***

INVESTIGATION OF INSURANCE COMPANY FINANCIAL STABILITY: CASE OF BALTIC NON-LIFE INSURANCE MARKET

### ***Mária Mišanková, Katarína Kočíšová, Tomáš Klieštík***

COMPARISON OF MERTON'S MODEL, BLACK AND COX MODEL AND KMV MODEL

### ***Katarína Kramárová, Elena Gregová, Stefan Cisko***

CHANGES IN THE CORPORATE TAX IN SLOVAKIA – TAX LICENSE

### ***Josef Zimmermann, Wolfgang Eber***

CONSIDERATION OF RISK IN PPP-PROJECTS

### ***Fernando García, Francisco Guijarro, Javier Oliver***

MODELLING CONDITIONAL VOLATILITY IN STOCK INDICES:  
A COMPARISON OF THE ARMA-EGARCH MODEL VERSUS  
NEURONAL NETWORK BACKPROPAGATION

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***Balina Signe, Minder Susanna (ID 237)***

LITERATURE REVIEW ON THE GERMAN LABOR MARKET

***Margaréta Nadányiová***

JAPANESE MANAGEMENT AND ITS PRACTICE IN COMPANY BRANCH  
BASED IN SLOVAKIA

***Rita Remeikiene, Grazina Startiene, Ligita Gaspreniene***

WHO BECOMES SELF-EMPLOYED: COMPARATIVE ANALYSIS OF LITHUANIA  
AND LATVIA

***Dalia Streimikiene, Asta Mikalauskiene***

ENVIRONMENT AND QUALITY OF LIFE

***Jan Luhan, Veronika Novotna***

HEALTH CARE MARKET IN THE CZECH REPUBLIC IN THE INFORMATION  
SOCIETY

***Jan Luhan, Bernard Neuwirth***

A COMPARATIVE STUDY OF EGOVERNMENT IMPLEMENTATION IN THE  
CZECH REPUBLIC AND OTHERS V4 COUNTRIES

***Łobaziewicz Monika***

EFFICIENT ENTERPRISE MANAGEMENT BY BUSINESS PROCESSES  
AUTOMATION

***Woźniak Jacek***

ABOUT TWO EXPLANATIONS OF EFFECTS OF ENVIRONMENTAL  
ENGAGEMENT OF A COMPANY ON ITS ATTRACTIVENESS IN AN  
E-RECRUITMENT SITUATION

***Woźniak Jacek***

ON E-RECRUITMENT AND FOUR WAYS OF USING ITS METHODS



***Darja Topolšek, Nataša Kovačić, Tina Cvahte***

TRAVEL AGENCIES' EXTERNAL INTEGRATION

***Woźniak Jacek***

DOES BIOLOGY MATTER? ON SATISFACTION FROM E-LEARNING IN  
IT AND MANAGEMENT STUDENTS

***Jekaterina Kartašova, Deimantė Venclauskienė***

VALUATION OF FUNDAMENTAL ANALYSIS RELIABILITY IN STOCK PRICING:  
THEORETICAL APPROACH

***Ligita Gaspareniene, Rita Remeikiene, Grazina Startiene***

OUTSOURCING AS A MEASURE SEEKING FOR COST REDUCTION IN  
PUBLIC HEALTH CARE SECTOR: LITHUANIAN CASE

***Audronė Balkytė, Manuela Tvaronavičienė***

COMPOSING SUSTAINABLE COMPETITIVENESS INDEX: PRACTICE AND  
DISCUSSIONS

***Sigitas Mitkus, Tomas Mitkus***

APPLICATION OF CONSTRUCTS IN COMMERCIAL DISPUTE  
RESOLUTION

***Sigitas Mitkus, Vaidas Jurkevičius***

AGENCY LAW IN BUSINESS RELATIONSHIPS:  
THE MAIN CHARACTERISTICS FROM A COMPARATIVE PERSPECTIVE

***Agnė Šimelytė, Aušra Liučvaitienė***

ANALYSIS OF MNCs BEHAVIOUR IN DEVELOPING AND  
DEVELOPED COUNTRIES

***Tomas Ginevičius, Vladislavas Petraškevičius, Romualdas Ginevičius***

DEVELOPMENT OF A SYSTEM OF RENT CRITERIA FOR IMMOVABLE  
PROPERTIES (OFFICES)

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***Rima Česynienė, Asta Stankevičienė, Robertas Česynas***

HUMAN RESOURCE DEPARTMENT STRATEGIC ROLE IN  
LITHUANIAN ENTERPRISES

***Indrė Radavičienė, Ignas Dzemyda***

THE INFLUENCE OF CUSTOMER PERCEIVED ETHICALITY ON  
CUSTOMER LOYALTY AND TRUST

***Ingrida Grigonytė, Nijolė Maknickienė***

THE ROLE OF EUROPEAN PAYMENT INDEX IN GDP GROWTH

***Viktorija Stasytytė, Raimonda Martinkutė-Kaulienė***

TRADING FUTURES CONTRACTS IN GLOBAL MARKETS

***Jurgita Raudeliuniene, Ignas Dzemyda, Jeniboy Kimpah***

FACTORS FOR ASSESSMENT OF WOMEN EMPOWERMENT:  
THEORETICAL APPROACH

***Vaidas Gaidelys, Stasys Dailydka***

THE POTENTIALS OF THE USE OF INSTRUMENTS FOR THE  
ASSESSING OF THE BUSINESS ENVIRONMENT IN THE COMPANIES OF  
THE RAILWAYS SECTOR

***Giedrė Lapinskienė, Marijus Radavičius***

THE ANALYSIS OF THE VALIDITY OF ENVIRONMENTAL KUZNETS CURVE OF  
THE EU MEMBER STATES

***Rolandas Drejeris, Živilė Tunčikienė***

PLANNING ACTIONS OF NEW SERVICE TECHNOLOGY CREATING

***Arnoldina Pabedinskaitė, Vida Davidavičienė, Paulius Milišauskas***

BIG DATA DRIVEN E-COMMERCE MARKETING



***Arnoldina Pabedinskaitė, Viktorija Akstinaitė***

ASSESSMENT OF THE AIRPORT SERVICE QUALITY

***Ignas Dzemyda, Artūras Jurgelevičius***

THE IMPACT OF INTANGIBLE CAPITAL ON COUNTRIES' SUSTAINABILITY  
DURING THE ECONOMICAL RECESSION

***Jelena Stankevičienė, Agnė Vaiciukevičiūtė***

CONCEPTUAL STRATEGY MAP IMPLEMENTATION FOR  
HIGHER EDUCATION INSTITUTION

***Anna Tomová, Alžbeta Martišová***

INCENTIVES IN AIRPORT PRICING:  
BENCHMARKING OF TWELVE CAPITAL EUROPEAN AIRPORTS





