

Access to the STATISTA database (till 1 February 2021)

1. Access the STATISTA database webpage: <https://www.statista.com/>.
2. Go to **Login** (upper right corner) and go for **Register now** :

The screenshot shows the Statista website's login and registration interface. At the top right, a 'Login' button is highlighted with a red box. A modal window titled 'Log in to your account' is open, featuring input fields for 'Login / user name' and 'Password', a 'Remember me' checkbox, and a 'Forgot Password?' link. A blue 'Log in' button is positioned below the fields. At the bottom of the modal, a red box highlights the 'Register now' link. To the right of the modal, a sidebar lists benefits of an account, such as 'Full access to all statistics' and '1,000,000 market and customer data sets', along with 'OTHER SERVICES' like 'Campus Access'.

3. Select **Basic Account** :

The screenshot displays the 'Single Account' selection page on the Statista website. The page features three account options: 'Basic Account' (Free), 'Single Account' (\$59* per month), and 'Project Account' (\$1,950* for 30 days). The 'Basic Account' option is highlighted with a red box around its 'Register now' button. The 'Single Account' option is highlighted with a red banner at the top and a green 'Order now' button. The 'Project Account' option has a blue 'Purchase now' button. Each account option includes a list of benefits, such as 'Access to basic statistics' for the Basic Account and 'Unlimited views to all statistics' for the Single Account. A 'Single Account' button and 'Order now' button are visible in the top right corner of the page.

4. In the window that opens, select **Academic** and fill in the fields provided. It is **important** to register with your VILNIUS TECH institutional e-mail: @vilniustech.lt, @stud.vgtu.lt.

Business

Academic

Private

Gender
Choose an option ▼

First Name

Last Name

Status
Student – Graduate ▼

Phone number
+370

E-mail address (Academic)

Password (at least 8 Characters)

- Keep up-to-date! With our daily newsletters you will never miss any trends and keep up-to-date on all current topics.
- I accept the [Terms and Conditions \(PDF\)](#) and the [Privacy Statement \(PDF\)](#)

Create account

- After you receive the confirmation e-mail, you will be able to log in to the STATISTA database with your username (institutional e-mail) and password.

Advantages of Your Basic+ Account

- ✓ Statistic as Graphic
- ✓ Statistic as XLSX
- ✓ Advanced search filters
- ✓ Save favorites



Statista is a great source of knowledge, and pretty helpful to manage the daily work.

Christof Baron about Statista

CEO, MindShare Germany

How to redeem your voucher code?

Simply register for the free basic account and activate the code in your account profile.