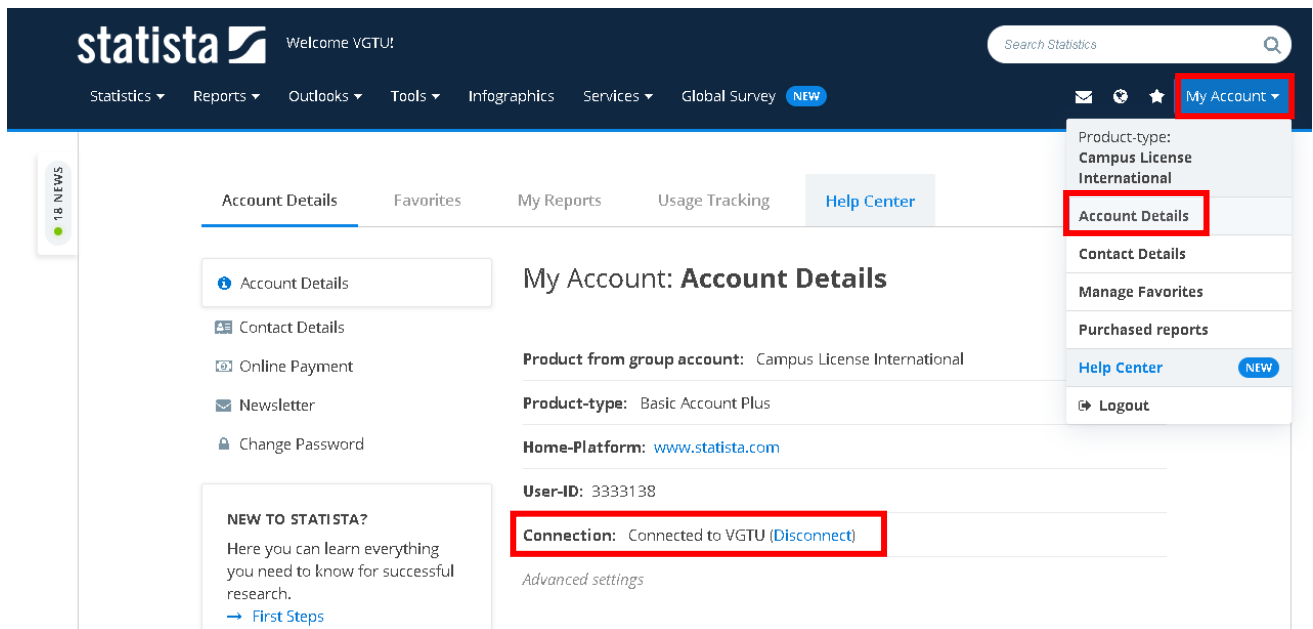


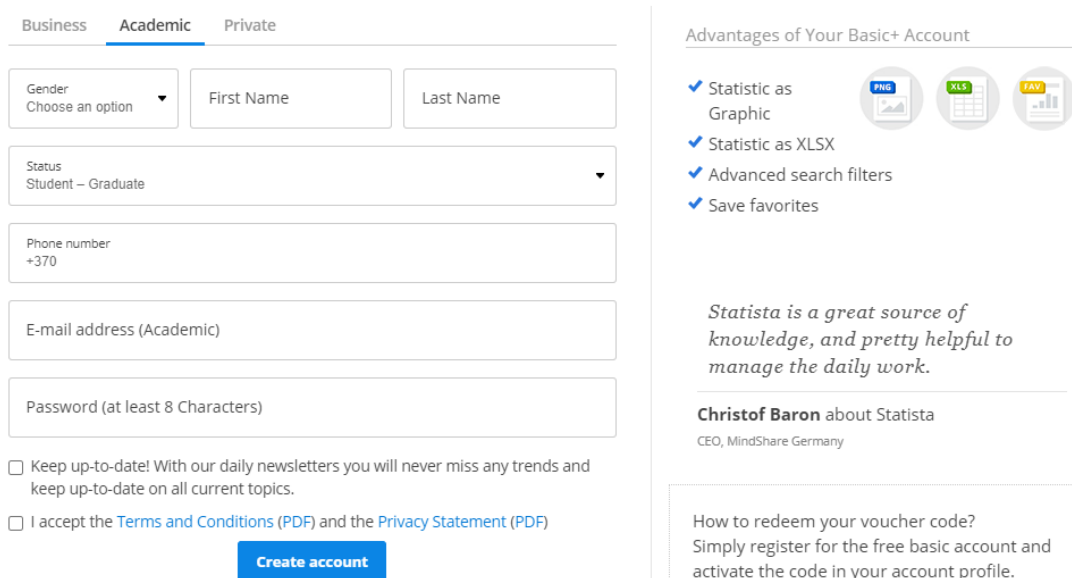
Access to the STATISTA database

1. If you are already a registered user of the STATISTA database, log in to the web page: <https://www.statista.com/> .
2. Select **My Account** and then click **Account Details**. Make sure you are connected to the institutional account - **Connected to VGTU**. If you see the status **Disconnected**, click **Connect**.
If you do not see this option in your account, please contact the library database administrator by email: kotryna.davalgiene@vilniustech.lt .



The screenshot shows the Statista website interface. At the top, there is a navigation bar with the Statista logo and a search bar. Below the navigation bar, there are several tabs: Account Details, Favorites, My Reports, Usage Tracking, and Help Center. The 'Account Details' tab is selected. On the right side, there is a 'My Account' dropdown menu with options: Product-type: Campus License International, Account Details (highlighted with a red box), Contact Details, Manage Favorites, Purchased reports, Help Center (NEW), and Logout. The main content area displays the user's account information: Product from group account: Campus License International, Product-type: Basic Account Plus, Home-Platform: www.statista.com, User-ID: 3333138, and Connection: Connected to VGTU (Disconnect) (highlighted with a red box). There is also a 'NEW TO STATISTA?' section with a 'First Steps' link.

3. New users should fill in the **STATISTA** registration form at <https://www.statista.com/register/#scientific> :



The screenshot shows the Statista registration form for academic users. The form is divided into two main sections. The left section contains the registration fields: Business, Academic (selected), and Private tabs; Gender (Choose an option), First Name, Last Name, Status (Student - Graduate), Phone number (+370), E-mail address (Academic), and Password (at least 8 Characters). There are also checkboxes for 'Keep up-to-date!' and 'I accept the Terms and Conditions (PDF) and the Privacy Statement (PDF)'. A 'Create account' button is at the bottom. The right section is titled 'Advantages of Your Basic+ Account' and lists four features: 'Statistic as Graphic', 'Statistic as XLSX', 'Advanced search filters', and 'Save favorites'. Below this, there is a quote from Christof Baron, CEO of MindShare Germany, and a section for redeeming a voucher code.

It is **important** to register with your VILNIUS TECH institutional e-mail: @vilniustech.lt, @stud.vgtu.lt.

4. After you receive the confirmation e-mail, you will be able to log in to the STATISTA database with your username (institutional e-mail) and password. Check that the institutional account is activated - see the second step of this manual.