

(Russian Federation),
Infographics becomes a test for professionalism of the journalist
13.40–14.00 Evija ZAČA (Latvia),
Caricatures as creative work for its creator and viewer

14.00–14.20 Anna BAICHIK (Russian Federation),
Verbal and non-verbal text in the press: equality of opportunity

14.20–14.40 discussion

14.40–15.00 coffee break

15.00–15.20 Deniz YENGIN, Berna EKIM (Turkey),
Vernacular creativity and new media

15.20–15.40 Rytė ŽIŪRIENĖ, Rasa LEVICKAITĖ (Lithuania),
Virtual guide: social functions and technological applications

15.40–16.00 Ana USOVAITĖ, Konstantinas S. DANAITIS (Lithuania),
The computer graphics tools using for the implementation of the logo ideas

16.00–16.20 Emily MENKES (New Zealand),
Portrayal of students in the media

13.20–13.40 Nida VASILIAUSKAITĖ (Lithuania),
"Let's clean Vilnius' walls": Visual aggression as a strategy of far-right

13.40–14.00 Luis A. de la FUENTE SUAREZ (Spain),
Architecture: the design of an experience

14.00–14.20 Ivana LUKIC (Serbia),
Relation between creativity and planned regulation in the process of shaping urban skyline

14.20–14.40 discussion

14.40–15.00 coffee break

15.00–15.20 Jūratė ČERNEVIČIŪTĖ (Lithuania),
Vilnius city differentiation visualizations

15.20–15.40 Ilze PAKLONE (Latvia),
Visual representation in contemporary urban planning

15.40–16.00 Martynas VALEVIČIUS (Lithuania),
Interaction between artificial lighting and visual arts in the beginning of the XX century

13.20–13.40 Basia NIKIFOROVA (Lithuania),
Visualization of Woman Religious Image: European context

13.40–14.00 Camelia GRADINARU (Romania),
Is There a doctrine of the visual shock? A critique of the autophagous image

14.00–14.20 Igor YANKOV (Russian Federation),
Trauma and fetishist narrative as source of creativity

14.20–14.40 discussion

14.40–15.00 coffee break

15.00–15.20 Song FANG (China),
Discussion of graphical Chinese characters in the context of globalization

15.20–15.40 Constantinos MARITSAS (Bulgaria),
Civilization and art: lifeworld in the variety of visual experience

15.40–16.00 Jonas SRĖBALIUS (Lithuania),
The cultural purpose of visibility

16.00–16.20 Auridas GAJAUSKAS (Lithuania),
Postphenomenology culture studies: "I don't want to be involved"

16.20–17.00 meeting of all participants and moderators, resume speeches, official closing of the conference.

17.00–20.00 optional Vilnius city tour.



VILNIAUS GEDIMINO TECHNIKOS UNIVERSITETAS

HUMANITARINIS INSTITUTAS
FILOSOFIJOS IR POLITOLOGIJOS KATEDRA

**TARPTAUTINĖ KONFERENCIJA
„VIZUALUMAS 2011: KŪRYBOS IR VAIZDO SAŪVEIKOS“**

**2011 m. balandžio 8–9 d. Vilnius,
VILNIAUS GEDIMINO TECHNIKOS UNIVERSITETAS
Architektūros fakultetas**

**Trakų g. 1 / Pylimo g. 26 (įėjimas iš Pylimo g.),
tel. pasiteirauti 8 698 45681 (Rasa)**

**INTERNATIONAL CONFERENCE
“VIZUALITY 2011: INTERACTIONS OF CREATIVITY AND IMAGES”**

**8–9th April, 2011, Vilnius,
VILNIUS GEDIMINAS TECHNICAL UNIVERSITY
Faculty of Architecture**

**Trakų str. 1 / Pylimo str. 26 (entrance from Pylimo str.),
info ph. +370 698 45681 (Rasa)**



Mokslinis komitetas / Scientific Committee:

prof. Algis Mickūnas, prof. Tomas Kačerauskas, dr. Jūratė Černevičiūtė, dr. Arūnas Mickevičius,
dr. Jekaterina Lavrinec, dr. Agnieška Juzefovič, dr. Kęstas Kirtiklis

Organizacinis komitetas / Organizing Committee:

dr. Agnieška Juzefovič, Elena Sakalauskaitė, Rasa Levickaitė, Ramojus Reimeris, Auridas Gajauskas

PROGRAMA / PROGRAMME

Friday, 8 April

09.30–09.50 Registration of participants

Plenary section (NSC)

Moderators: Mark Titmarsh, Jūratė Baranova

09.50–10.00 Opening of the conference

10.00–10.40 Keynote speaker: Farouk Y. SEIF (USA), *From visual representation to visceral experience: the role of notating imagination in transforming reality*

10.40–11.00 Tomas KAČERAUSKAS (Lithuania), *Criticism of visual culture from the gender studies' point of view*

11.00–11.20 discussion

11.20–11.40 coffee break

11.40–12.00 Andrew SANIGA (Australia), *Landscape and paint, opals and dust: visualizing everyday worlds in outback Australian settlement*

12.00–12.20 Jūratė BARANOVA (Lithuania), *Philosopher as a photographer*

12.20–13.00 discussion

13.00–14.20 lunch break

Afternoon parallel sections

Section A (NSC) Between text and visual art Moderators Farouk Seif, Arūnas Mickevičius	Section B (3.10) Film, video, photo as a three icons of creativity-visibility interactions Moderators Susanne Ramsenthaler, Tomas Mitkus	Section C (2.17) Between self and style: psychological and didactic approaches Moderators David. B. Menkes, Tomas Kačerauskas
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14.20–14.40 Mark TITMARSH (Australia), *Thinking the Phenomenon of Image through the Poetics of Contemporary Expanded Painting*

14.40–15.00 Tomas SODEIKA, Lina VIDAUSKYTĖ (Lithuania), *Vaikų knyga: vaizdas ir žodis*

15.00–15.20 Agnieška JUZEFOVIČ (Lithuania), *Creative interaction between text and visual representation in painting*

15.20–15.40 Laura JUNUTYTĖ (Lithuania), *The Alternative way of overcoming representation in contemporary art: G. Deleuze, F. Bacon*

15.40–16.00 discussion

16.00–16.20 coffee break

14.15–14.30 Berna EKIM (Turkey), *A Video projection mapping conceptual design and application: YEKPAE*

14.30–14.45 Tomas MITKUS (Lithuania), *Lithuanian cinematography industry in XXI century*

14.45–15.00 Irina NOVIKOVA (Latvia), *Vizualizing race (camerawork in Soviet genre films)*

15.00–15.15 Aleksandra FEDOROVA (Russian Federation), *The role of photojournalism in forming of country's visual image*

15.15–15.45 Saulius KETURAKIS (Lithuania), *The photos by the Mole*

15.45–16.00 discussion

16.00–16.15 coffee break

14.20–14.40 Anna PIECHOTA (Poland), *Stimulators and inhibitors of artistic creation – a study on motivational and emotive aspects of this phenomenon*

14.40–15.00 Mateusz WOZNIAK (Poland), *Pictures of Me: possibilities of shaping our body image through virtual reality*

15.00–15.20 David B. MENKES (New Zealand), *Turning away from Pharmageddon: doctors and images from the drugs industry*

15.20–15.40 Mark SMITH (UK), *Artists' digital moving image and its impact on learning in secondary schools*

15.40–16.00 discussion

16.00–16.20 coffee break

16.20–16.40 Tautvydas BAJARKEVIČIUS (Lithuania), *Intertextuality in visual art: from a swarm of association to calligraphic brushstrokes*

16.40–17.00 Aida E. OSIAN (Romania), *The new reader's Eye-Scan and the intermedial processes*

17.00–17.20 Elena SAKALAUSKAITĖ (Lithuania), *The creation of ritual in visual art: three examples*

17.20–17.40 Juozapas BLAŽIŪNAS (Lithuania), *Changes of author's creative ideas and image of J. G. Berkhof's painting*

17.40–18.00 discussion

18.00 Reception

Saturday, 9 April

Plenary section (NSC)

Moderators Paulo Bastos, Arūnas Augustinaitis

10.00–10.20 Elena SHMELEVA (Russian Federation), *The visual culture of innovation. Empirical indexes*

10.20–10.40 Arūnas AUGUSTINAITIS (Lithuania), *Managerial expressions of visibility in the contexts of globalization*

10.40–11.00 Rengin KÜÇÜKERDOĞAN, Işıl ZEYBEK, Volkan EKIN (Turkey), *The global advertising of a local brand: Turkish airlines campaign*

11.00–11.20 Paulo BASTOS, Maria M. LOPES (Portugal), *Intersections in the creation of images: technologies at the end of XX century*

11.20–11.40 discussion

11.40–13.00 lunch break

Afternoon parallel sections

Section A (NSC) Creativity and image interaction in technology and mass media Moderators Elena Shmeleva, Rasa Levickaitė	Section B (3.10) Creative and visual aspects of architecture and urban studies. Moderators Luis A. de la Fuente, Jūratė Černevičiūtė	Section C (2.17) Visual thinking and creativity in culture and civilization studies Moderators Aleksandra Fedorova, Basia Nikiforova
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13.00–13.20 Olga PRIVALOVA (Russian Federation), *Typeface as an important part of a redesign*

13.20–13.40 Fyodor SHUMILOV

16.15–16.30 Susanne RAMSENTHALER (UK), *Glowing evidence: photographs – the dark side of photography*

16.30–17.45 Antanas STANČIUS (Lithuania), *Maskulinity image identity in Lithuanian arts*

17.45–17.00 Daumantas STUMBRYŠ, Dovilė STUMBRIENĖ (Lithuania), *Sociali fotografija: projektas „Garsų fotografija“*

17.00–17.15 Vilma ŽALTAUSKAITĖ, Rytė ŽIŪRIENĖ (Lithuania), *Apie gėlėtą staltiesę ir senosios fotografijos kompiuterinę vaizdo analizę*

17.15–17.30 Jurgis STANAITIS (Lithuania), *Tautinis vizualumas: Valdovų rūmai, „Laisvės kelio“ paminklas, nauja Tado Blindos ekranizacija*

17.30–18.00 discussion

16.20–16.40 Saulius KANIŠAUSKAS (Lithuania), *Kūrybos fenomenas: introspektyvi analizė*

16.40–17.00 Laimutė MONGINAITĖ (Lithuania), *Spekro spalvų psichinis poveikis*

17.00–17.20 Jakub MORAWSKI (Poland), *Seeing the invisible. Films by Harun Farocki*

17.20–17.40 Laima SAPEŽINSKIENĖ, Saulius LIUTKUS (Lithuania), *The art of being oneself: interaction between individual and general creation and image in a therapeutic community of people who experienced stress*

17.40–18.00 discussion