

International Scientific conference

“VISUALITY 2017: TOURISM VS URBAN HERITAGE IN A CREATIVE CITY”

Vilnius Gediminas Technical University

CITAD Research Center, from Lusiada University, Lisbon, Portugal

ECREA TWG Media & the City

THURSDAY, 20 April 2017

9:00–9:45 Registration

Plenary session 1

Chairman: Luis Pinto

9:45 – 10:00 Conference Opening

10:00 – 10:20 Nico Carpentier (Sweden) “Bringing the political back into the equation Heritage, tourism and the memorialization of the Cyprus Problem”

10:20 – 10:40 Sofia Avgerinou-Kolonias (Greece) “CULTURAL & CREATIVE TOURISM: A new productive parameter for the revival of the historical city centers”

10:40 – 11:00 Tomas Kačerauskas (Lithuania) “Policy of urban public spaces: The case of Vilnius Green Bridge sculptures”

11:00 – 11:20 Gábor Kovács (Hungary) “Parasite or an engine – the pictures of city in modern cultural criticism”

11:20 – 11:40 Discussions

11:40 – 12:00 Coffee break

Plenary session 2

Chairman: Tomas Kačerauskas

12:00 – 12:20 Luis Pinto (Portugal) “Shapes and Mood Vs Architecture”

12:20 – 12:40 Franz Fischnaller (Italy) “Reshaping the virtual skin of emotional, creative imagined cities”

12:40 – 13:00 Alberto Reaes Pinto (Portugal) “Urban Rehabilitation – Tourism and Heritage”

13:00 – 13:20 Béla Mester (Hungary) “The national culture must come from the cities, as the Law comes from Zion (1841)”

13:20 – 13:40 Algis Mickūnas (USA) “Poli-centric Consciousness and Communication” (**distant keynote speaker**)

13:40 – 13:55 Discussions

13:55 – 14.50 Lunch

Smart City & Urban settings

Chairman: Rytė Žiūrienė

14:50 – 15:05 Alexandra Saraiva, Raquel Pires (Portugal) “The dialogue between Heritage and Tourism in the sustainable of smart cities” (Distant)

15:05 – 15:20 Ilya Inishev (Russia) “Embedded creativity: multisensorial experiences in contemporary urban settings”

15:20 – 15:35 Akvilė Gelažiūtė, Teodor Kuhn (Lithuania, Slovakia) “Smart city: Educational movies”

15:35 – 15:50 Discussions

Creative City theory and practices

Chairman: Andrius Jonas Kulikauskas

- 15:50 – 16:05 Ina Nalivaika** (Belarus) “Chronotope of Creative City”
- 16:05 – 16:20 Mukesh Kumar, Sharwan Kumar, Rajinder Singh** (India) “A survey of Jaipur metropolis strategies as a creative city of India”
- 16:20 – 16:35 Liudmila Starostova, Larisa Piskunova, Igor Yankov** (Russia) “The architecture of constructivism: the formation of aesthetic codes and narratives”
- 16:35 – 16:50 Ingrida Mažonavičiūtė, Romualdas Baušys, Rokas Semėnas** (Lithuania) “Creative way for urban projects assessment by gamified survey”
- 16:50 – 17:05 Discussions**

Creativity & tourism

Chairman: Ina Nalivaika

- 17:05 – 17:20 Luis Pinto, Antonio Polainas, Artur Modlinski** (Portugal, Poland) “Respect the sacred places in the mass tourism context - an audiovisual perspective”
- 17:20 – 17:35 Olga Mastianica, Rytė Žiūrienė, Jekaterina Lavrinec** (Lithuania) “Historical Research Meets Creative Tourism: Escape Rooms”
- 17:35 – 17:50 Elena Sakalauskaitė** (Lithuania) “Visual communication in VR projects - tourism in another dimension”
- 17:50 – 18:05 Jasz Borbala** (Hungary) “Mental Map of the City”
- 18:05 – 18:20 Discussions**
- 18:20 Reception**

FRIDAY, 21 April 2017

Smart tourism. Consuming and preserving urban heritage and culture in an age of ubiquitous mediation

Panel organized by the ECREA TWG Media & the City

Chairman: Seija Ridell

- 9:00 – 9:15 Elena Trubina** (Russia) “Scales of place-promotion and remembrance tourism: capitalizing on the past”
- 9:15 – 9:30 Zlatan Krajina** (Croatia) “Placing the urban: the use of urban imagery in Balkanist representations of Croatia in International Guidebooks”
- 9:30 – 9:45 Tetyana Lokot** (Ireland) “Urban murals as protest tourism attractions: mediated public art in post-Euromaidan Kyiv”
- 9:45 – 10:00 Valentina Turrini, Simone Tosoni** (Italy) “Alone in the City: The Solo Female Travel Mediated Experience”
- 10:00 – 10:20 Farouk Y. Seif** (USA) “Creative Cities in a Transmodern World: Persevering through the Paradox of Heritage and Tourism” (**distant keynote speaker**)
- 10:20 – 10:40 Discussions**

Urban Heritage

Chairman: Elena Sakalauskaitė

- 10:40 – 10:55 Luca Baraldi** (Colombia) “Emotional landscapes: the role of intangible heritage for cultural uniqueness”
- 10:55 – 11:10 Aggeliki Demertzi, Sofia Avgerinou Kolonias** (Greece) “The Revitalizing role of traditional creative professions in the historic center of Athens within the framework of economic crisis and urban deterioration”

11:10 – 11:25 **Tomas Mitkus, Raimonda Steiblytė** (Lithuania) “Vilnius heritage: Creativity and work culture of Soviet film industry 1975-1990”

11:25 – 11:35 **Discussions**

Virtual city & urban innovations

Chairman: Ilija Inishev

11:35 – 11:50 **Cláudia Beato, Perla Almeida, Rafał Gładych** (Portugal, Poland) “Senses city: tourism and culture and innovation”

11:50 – 12:05 **Daiva Makutėnienė** (Lithuania) “The Analysis and 3D Modelling of Artefacts of Vilnius Cathedral”

12:05 – 12:20 **Žilvinas Gytis Lilas, Rytė Žiūrienė, Martyna Klovaite** (Lithuania) “Virtual Vilnius: Creative Solutions Using 3D Scanning”

12:20 - 12:35 **Discussions**

12:35 – 12:50 *Coffee break*

Ethical issues of urban studies

Chairman: Daiva Makutėnienė

12:50 – 13:05 **Basia Nikiforova** (Lithuania) “Representations of the Refugee: Imaging the Unimaginable”

13:05 – 13:20 **Andrius Jonas Kulikauskas** (Lithuania) “Moral Imagination: What Do We Wish to See? Soviet Sports Palace vs. European Convention Center vs. Historic Jewish Cemetery”

13:20 – 13:35 **Ilze Grinfelde, Linda Vaeliverronen** (Latvia) “Conducting an Orchestra of Emotions in the Darkness”

13:35 – 13:50 **Discussions**

13:50 *Conference Closing (4.19 Hall)*

14:10 *Tour to Trakai Castle (Guide: Stanislavas Dadelo)*