



## **About the PdP**

**The Product Development Project (PdP)** is a hands-on course that has been refined over the past 28 years and is hosted by [Aalto University](#) in Finland.

**For the first time, master's students and final-year product design bachelor's students from VILNIUS TECH have been invited to join the Product Development Project (PdP).**

During the nine months from September to May we aim to give the students an actual opportunity to get their hands dirty in real product development projects for actual companies. Students get the chance to put the theory learnt in the other courses into practice.

Teams have around 10 members from different disciplines for example different engineers, business, and design. Most teams also have a global subteam from universities worldwide. The teams get to

choose which project they want to work with as well as a project manager from among them. However, the project manager is expected to be located in Aalto University.

PdP gives the students a unique opportunity to gain work experience in a real project while still having the safety net of the university and the Design Factories staff there to help with whenever and whatever needed.

**The global teams typically visit Aalto University twice during the course. October 7-11, 2024 for PD6 week and one or two weeks for the Final Gala which will be held on May 16, 2025. The global subteam students are as important a part of the team as any other student and you will have the opportunity to learn from the full product development cycle!**

Too often you hear that the graduating students aren't ready for the work-life. PdP is here to change that! You will have the chance to learn how to move forward with the fog of the unknowns in the process, how to communicate with other disciplines, and how to use your skills to benefit the team the most, for example. And of course you'll find new lifelong friendships and learn!

If you have any questions, don't hesitate to contact Monika from VILNIUS TECH "LinkMenu fabrikas": [monika.grineviciute@vilniustech.lt](mailto:monika.grineviciute@vilniustech.lt).

**Hand in hand towards tomorrow with the  
Design Factory Product Development Project  
course - where every project is blessed  
with a €10 000 budget**


## What You Need To Know


**In a few seconds:**


✨ PdP 24-25: Your chance to [form reality!](#)


💰 **Money** -> 10 000€ budget per team, free to use however you see fit.


✈️ **Travel** -> The global teams visit Aalto University for PD6 and the Gala!


 **Opportunity** -> Work with a real company and problem while building connections to industry.

 **Learn by doing** -> Get hands on experience from real product development project.

 **Grow as a professional** -> Challenge yourself with real life product development and learn to work with a interdisciplinary team.

 **Take responsibility** -> Lots of freedom means a lot of responsibility, you choose how you tackle the problem. Time to put theory to practice!

 **Final showdown** -> The course culminates in the Final Gala in 16.5.2025. in Aalto University, Finland.

 **Become a game changer** -> First lecture on 4th of September at 15.15 EEST in Zoom and the Aalto Design Factory Stage!

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# For VILNIUS TECH students

## Here are some important details to know:

### When?

The course will take place from September 2024 to May 2025.

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### How many students will be selected?

We have **only 4 spots available** for VILNIUS TECH students. This means that the first and best candidates—considering your motivation, dedication to contributing to the program, as well as your knowledge and skills—will be selected to participate.

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### Who can register?

The Product Development Project course is primarily aimed at **master's students in technology, engineering, business, and product design, as well as final-year bachelor's students in product design.**

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### How will students work?

Selected participants **will work in remote teams with students from other universities** and Aalto University in Finland.

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## How many credits will students earn?

The course lasts the entire academic year and is worth 10-15 ECTS. **It is suitable for students seeking professional practice.**

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## Zoom link and traveling to Finland

Main PdP lectures will be held online via Zoom.

**!!However, selected participants will need to visit Aalto University on two occasions during the course: October 7-11, 2024, for PD6 Week, and for one or two weeks for the Final Gala, which will be held on May 16, 2025.**

**Travel and daily allowance costs will be covered by Aalto University and the VILNIUS TECH Erasmus+ grant.** Selected participants must attend the on-site activities in Finland, as it is mandatory.

The PdP course calendar and Zoom link to the lectures can be found here: <https://PdP.fi/calendar/>

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# Registration

Sign up for the course:



Deadline: Monday, September 9th, 2024, at 11:00 AM. **The selection process is on a first-come, first-served basis, so if we find suitable candidates, we will close the registration early.**

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# For any questions

## Contact:

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Explore more about the course: <https://PdP.fi>