



Bratislava University of
Economics and Business

21st INTERNATIONAL TEACHING WEEK



Join us to intensify international experience,
exchange ideas and deepen
academic collaboration!

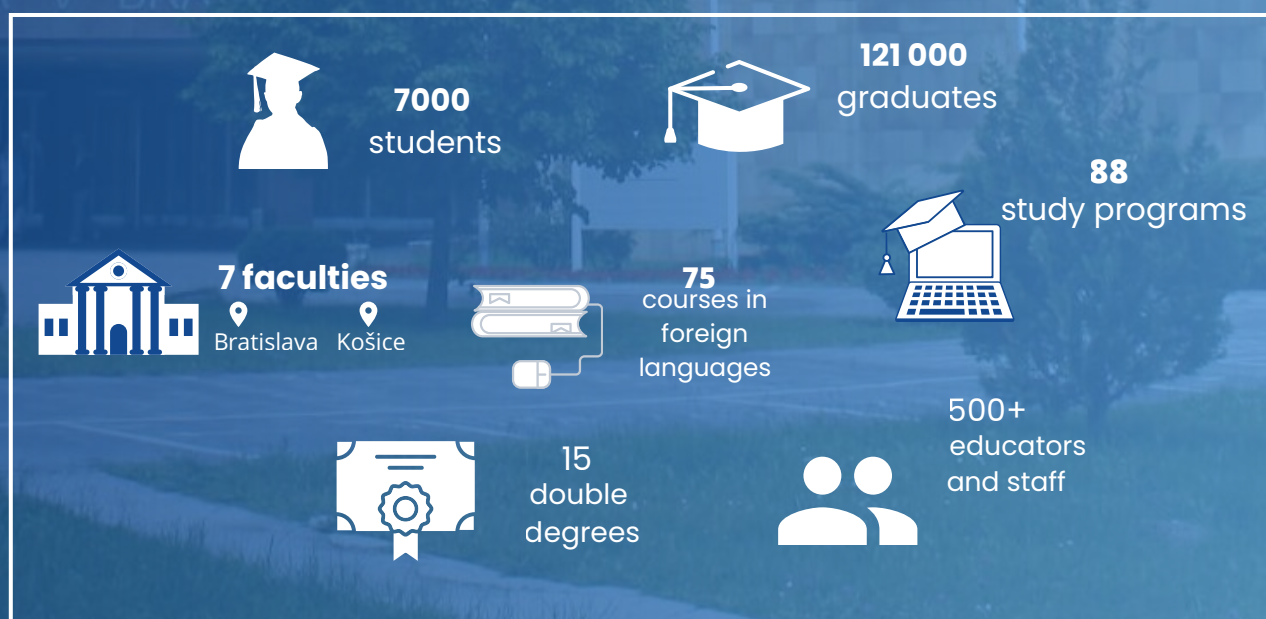
BRATISLAVA UNIVERSITY OF ECONOMICS AND BUSINESS

The Bratislava University of Economics and Business was established in **1940**, and it is **the oldest** university in **Slovakia** focused on **Economics** and **Business**. EUBA is the **leading** public **research** university, **internationally recognized** in the fields of Economics, Business, and Management.

It offers a wide range of study programs on a full-time and part-time basis at Bachelor, Master, and Doctoral levels in **Slovak** and **English**. Quality-driven education is closely connected to businesses and highly **internationalized** through extensive partner networks.

Based on external evaluation, graduates of the EUBA belong to the most wanted job market with a nearly 100% employment rate.

EUBA has been AACSB-accredited in November 2021.



21ST INTERNATIONAL TEACHING WEEK 2026/2027

In 2026/2027, the Bratislava University of Economics and Business would like to invite teachers from partner institutions to participate and share their expertise during the 21st edition of the International Teaching Week!

Contributions should match the study programmes of our FACULTIES and cover a specific topic from the list below.

21ST INTERNATIONAL TEACHING WEEK

OCTOBER 19 -23, 2026

REGISTRATION DEADLINE

SEPTEMBER 15, 2026

REGISTRATION LINK



AVAILABLE SUBJECTS AND TOPICS

FACULTY OF ECONOMIC INFORMATICS

IFRS: SEPARATE FINANCIAL STATEMENTS

- APPLICATION OF THE AI IN FINANCIAL REPORTING / AUDITING
- FINANCIAL REPORTING IN MEMBER STATES OF THE EU

FORENSIC ACCOUNTING: FRAUD EXAMINATION

- FRAUDULENT FINANCIAL STATEMENTS

SIMULATION MODELLING

- DISCRETE-EVENT SIMULATION: PRINCIPLES AND APPLICATIONS

PREDICTIVE MODELS IN ACTUARIAL SCIENCE

- ACTUAL TRENDS IN QUANTITATIVE INSURANCE RISK MANAGEMENT

AVAILABLE SUBJECTS AND TOPICS

FACULTY OF ECONOMIC INFORMATICS

SOFTWARE APPLICATION FOR ACTUARIES

- ACTUARIAL APPLICATIONS IN R /PYTHON LANGUAGE

ARTIFICIAL INTELLIGENCE AND EXPERT SYSTEMS

- AI - PRACTICAL EXAMPLES (OR SOMETHING SIMILAR FROM AI)

EVOLUTIONARY ALGORITHMS

- OPTIMIZATION BY USING METAHEURISTIC APPROACH

AVAILABLE SUBJECTS AND TOPICS

FACULTY OF BUSINESS MANAGEMENT

BUSINESS ECONOMICS

- THE BUSINESS'S WORKFORCE AND LABOR PRODUCTIVITY
- FACTORS OF PRODUCTION IN A BUSINESS.

MICROECONOMICS

- PRODUCTION THEORY

PERSONNEL MANAGEMENT

- INTERNATIONAL HRM

INTERNATIONAL MANAGEMENT AND BUSINESS

- DOING BUSINESS IN EUROPE/EUROPEAN COUNTRIES
- ENTRY MODES AND BUSINESS STRATEGIES IN PRACTICE
- ECONOMIC TRENDS AND ISSUES IN GLOBAL AND CROSS-CULTURAL MANAGEMENT

AVAILABLE SUBJECTS AND TOPICS

FACULTY OF BUSINESS MANAGEMENT

FINANCIAL MANAGEMENT

- CAPITAL STRUCTURE

FINANCIAL ANALYSIS OF THE COMPANY

- THE POTENTIAL AND LIMITATIONS OF ESG CORPORATE RATINGS
- AN OVERVIEW OF THE METHODOLOGY AND USERS OF ESG RATINGS

AVAILABLE SUBJECTS AND TOPICS

FACULTY OF INTERNATIONAL RELATIONS

INTERNATIONAL FINANCIAL INSTITUTIONS AND INTERNATIONAL FINANCIAL RELATIONS

- CURRENT ISSUES OF INTERNATIONAL FINANCIAL RELATIONS

AFRICA IN INTERNATIONAL RELATIONS

- ECONOMIC SITUATION IN AFRICA

INTERNATIONAL PUBLIC LAW

- CREATION AND RECOGNITION OF STATES, STATE SUCCESSION
- TERRITORY, THE LAW OF THE SEA, AIR SPACE AND OUTER SPACE
- PROTECTED PERSONS: NATIONALITY, HUMAN RIGHTS AND GROUP RIGHTS

INTRODUCTION TO LAW, LEGAL SYSTEMS AND EU LAW

- EUROPEAN UNION LAW, CURRENT ISSUES OF THE EUROPEAN UNION

AVAILABLE SUBJECTS AND TOPICS

FACULTY OF COMMERCE

INTERNATIONAL BUSINESS

- SELECTED TOPIC RELATED TO INTERNATIONAL TRADE AND BUSINESS

MARKETING IN INTERNATIONAL ENVIRONMENT

- SELECTED TOPIC RELATED TO INTERNATIONAL MARKETING

INTERNATIONAL BUSINESS MANAGEMENT

- INTERNATIONAL BUSINESS MANAGEMENT : CURRENT PRESSING ISSUES

STRATEGY OF INTERNATIONAL BUSINESS

- STRATEGY OF INTERNATIONAL BUSINESS: CURRENT PRESSING ISSUES

AVAILABLE SUBJECTS AND TOPICS

FACULTY OF COMMERCE

INTERNATIONAL BUSINESS STRATEGY

- SELECTED TOPIC RELATED TO INTERNATIONAL BUSINESS STRATEGY (MERGERS AND ACQUISITIONS, STRATEGIC ALLIANCES, BUSINESS ENVIRONMENT, SPECIFICS OF THE BUSINESS ENVIRONMENT IN A SELECTED COUNTRY, JOINT VENTURES, HUMAN RESOURCE MANAGEMENT, INTERNATIONALIZATION OF BUSINESS ACTIVITIES, FOREIGN MARKET ENTRY STRATEGIES)

CATEGORY MANAGEMENT

- CATEGORY DEFINITION AND ITS ROLE. HOW TO SELECT AND CHANGE THE CATEGORY ROLE?

INFORMATION AND COMMUNICATION TECHNOLOGIES IN TOURISM SERVICES

- THE USE OF AI IN TOURISM

AVAILABLE SUBJECTS AND TOPICS

FACULTY OF COMMERCE

HOTEL MANAGEMENT

- HOTEL ECONOMICS – HOTEL SERVICE OPERATING COSTS, COST SPECIFICS OF INDIVIDUAL SERVICES;
- HOTEL REVENUES, PAID VS. UNPAID (COMPLIMENTARY) SERVICES, CALCULATION OF FINANCIAL RESULTS

GASTRONOMY IN TOURISM

- SELECTED TOPICS RELATED TO GASTRONOMY IN TOURISM

EUROPEAN AND INTERNATIONAL BUSINESS LAW

- EU COMPETITION LAW

ETHICS AND PROTOCOL IN INTERNATIONAL BUSINESS

- COMMUNICATION IN AN INTERNATIONAL ENVIRONMENT, IN PERSONAL, TELEPHONE AND WRITTEN CONTACT

AVAILABLE SUBJECTS AND TOPICS

FACULTY OF COMMERCE

INTERNATIONAL TRADE

- INTERNATIONAL TRADE: CURRENT ISSUES AND OPPORTUNITIES

INTERNATIONAL TRADE OPERATIONS

- PAYMENT TERMS AND FINANCING IN INTERNATIONAL TRADE

AVAILABLE SUBJECTS AND TOPICS

FACULTY OF ECONOMICS AND FINANCE

INTRODUCTION TO CORPORATE FINANCE

- SOURCES OF FINANCE
- CAPITAL BUDGETING
- FINANCIAL PLANNING

SOCIAL POLICY

- GREEN TRANSITION IN THE EU: GOOD PRACTICES FROM THE MEMBER STATES
- SOCIAL POLICY IN THE EU: GOOD PRACTICES FROM THE MEMBER STATES

BEHAVIORAL ECONOMICS

- HEURISTICS AND BEHAVIORAL BIASES

MICROECONOMICS

- MARKET FOR PRODUCTION FACTORS

AVAILABLE SUBJECTS AND TOPICS

FACULTY OF ECONOMICS AND FINANCE

PRINCIPLES OF ECONOMICS

- CONSUMER BEHAVIOR

DEVELOPMENT ECONOMICS

- ECONOMIC DEVELOPMENT, INEQUALITIES, ECONOMIC GROWTH

FORECASTING

- COMBINED FORECASTS VS. INDIVIDUAL MODELS, MACHINE LEARNING VS. ECONOMETRIC MODELS IN FORECASTING, NOWCASTING, UNIVARIATE PREDICTION MODELS AND MULTIVARIATE PREDICTION MODELS

APPLIED DATA ANALYSIS

- LINEAR REGRESSION, CLASSIFICATION, CAUSAL IDENTIFICATION

AVAILABLE SUBJECTS AND TOPICS

FACULTY OF ECONOMICS AND FINANCE

INDUSTRIAL ECONOMICS (INDUSTRIAL ORGANIZATION)

- COMPETITION, INDUSTRIAL ECONOMICS, MICROECONOMIC REGULATION

ECONOMIC POLICY

- ECONOMIC CYCLE, FISCAL, MONETARY POLICY, ECONOMIC GROWTH

CASE STUDIES IN ECONOMIC POLICY

- ECONOMIC CYCLE, FISCAL, MONETARY POLICY, ECONOMIC GROWTH, PRODUCTIVITY

AVAILABLE SUBJECTS AND TOPICS

FACULTY OF ECONOMICS AND FINANCE

EFFICIENCY AND PRODUCTIVITY ANALYSIS

- EFFICIENCY OF HOSPITALS, SCHOOLS USING DEA/SFA

COMPETITION POLICY

- COLLUSION AND COMPETITION LAW, STATE AID, MERGER CONTROL IN DIGITAL MARKETS

AVAILABLE SUBJECTS AND TOPICS

FACULTY OF APPLIED LANGUAGES

CULTURE AND COMMUNICATION

- CROSS-CULTURAL BUSINESS COMMUNICATION IN A GLOBALISED WORLD

FINANCIAL SUPPORT

Participants are expected to cover their travel, accommodation, and daily allowance expenses. Guest lecturers from EU institutions may apply for an Erasmus+ grant through their home institution's International Office. Registration fees are not applied.

ACCOMMODATION

We invite participants to make their own accommodation arrangements, while the information on hotels will be provided in the Practical Guide - which you will receive once your application is approved.

FOOD/CATERING

University buffet restaurants and canteens are available to purchase meals and refreshments during the whole week.

UNIVERSITY FACILITIES, MATERIALS

Please be advised that classrooms at EUBA are equipped with Wi-Fi and video projectors. At your request, technical supports can be arranged upon discussion with gestor.

We try to reduce the printing of documents as much as possible. If it is necessary to print class materials, please send your requirements and documents in advance.

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